

BIG & RICH

2017 BIZ BASH
April 20, 2017

17th annual Biz Bash | Thursday, April 20, 2017 | Denver's Fillmore Auditorium | 6:30 p.m.

About Us

An official black t-shirt event, Biz Bash offers *less* programming and *more* fun, all while raising much-needed dollars for local children's organizations. Now in its 17th year, the Biz Bash has raised more than \$5 million for local nonprofits in Colorado and Arizona by featuring top-notch entertainment, a casual atmosphere, delicious food, a hosted bar and a high-end silent auction. Past entertainment headliners have included Pat Benatar & Neil "Spyder" Giraldo, Kenny Loggins, the B-52s and Huey Lewis and The News, making the event a night to remember. It's the perfect event for client entertainment, employee appreciation and networking. Or, just to have a night on the town with 1,200 of your closest friends! Most importantly, it's all for a good cause.

2017 Beneficiaries



Arapahoe House is the largest and leading provider of substance use disorder treatment in Colorado. They have 11 locations and 20 quality services for adults, teens and families and provide a full continuum of care throughout metro Denver, from walk-in detox centers and clinic-based treatment, to intensive residential programs. Arapahoe House offers specialized services to meet the unique needs of children accompanying their mothers in residential substance abuse treatment. Biz Bash funding will support the ongoing activities for parent and child interaction, parenting education, early childhood development and social competence for children at the Children's Learning Center (CLC), part of the New Directions for Families (NDF) program. ArapahoeHouse.org



Big Brothers Big Sisters of Colorado has served youth in Colorado since 1918 and is the largest and oldest mentoring agency in the state. The mission is to provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever. Big Brothers Big Sisters supports over 2,100 one-to-one mentoring relationships between youth and volunteer mentors in the metro Denver and Colorado Springs areas. Biz Bash funding will support the highly recognized mentor2.0 program, a new scholarship endowment program and a CoBiz Kids Corner at their Denver-based headquarters. BigLittleColorado.org

Entertainment



Big & Rich are America's Technicolor cowboys, whose creed is that great music has no boundaries. As a hot duo, they are renowned entertainers whose talents as songwriters, vocalists, guitarists and producers have cemented their place in the American country music scene. Big Kenny and John Rich's first studio album, *Horse of a Different Color* released in 2004, produced four straight Top 40 country hits, including the number 11 "Save a Horse (Ride a Cowboy)." Their second album, *Their Comin' to Your City* was released in November 2005 followed by another Top 20 single the Vietnam War-inspired "8th of November," and two more Top 40 hits. The music of Big & Rich has always displayed great range, with well-crafted songs about love, loss, patriotism and social issues – all interspersed with their own party anthems.

2017 SPONSORSHIP LEVELS AND BENEFITS

Gold Sponsorship • \$11,000

- Company logo feature on the following:
 - BizBash.org with a link to sponsor's company page
 - Looping sponsor presentation at Biz Bash
 - CoBiz Financial social media channels: Facebook, Twitter and LinkedIn
- Company logo included in all outgoing event marketing materials (digital & print media)
- Opportunity to provide a custom web banner on BizBash.org
- Sponsor spotlight on social media
- 10 admissions to Biz Bash with premier reserved seating for guests

Silver Sponsorship • \$6,000

- Company sponsor listing on the following:
 - BizBash.org with a link to sponsor's company page
 - Looping sponsor presentation at the event
 - CoBiz Financial social media channels: Facebook, Twitter and LinkedIn
- Company name included in all outgoing event marketing materials (digital & print media)
- Sponsor spotlight on social media
- 10 admissions to Biz Bash with reserved seating for guests

Technology Sponsorship • \$6,500

- Company logo feature on the following:
 - BizBash.org with a link to sponsor's company page
 - Looping sponsor presentation at Biz Bash
 - CoBiz Financial social media channels: Facebook, Twitter and LinkedIn
- Company recognition on auction technology bidding platform (website, mobile bidding, bidding tablets at event)
- Company recognition in all outgoing event marketing materials (digital & print media)
- Sponsor spotlight on social media
- Eight admissions to Biz Bash with reserved balcony seating for guests

General Admission Ticket • \$300

Complimentary Food | Hosted Bar | Official commemorative Biz Bash t-shirt

2017 SPONSOR COMMITMENT FORM

Yes, count me in as a sponsor of the Biz Bash on April 20!

\$11,000 GOLD Sponsor

\$6,000 SILVER Sponsor

\$300 General Admission: Quantity _____

Gold Sponsors: please forward your logo Biz Bash by March 15 to receive all applicable marketing benefits.

Your name or company name as you want it to appear on your sponsorship: _____

Contact Name: _____ Business Name: _____

Business/Company website: _____

Address: _____

City: _____ State: _____ ZIP: _____

E-mail: _____ Phone: _____

I heard about the Biz Bash from (location or employee name): _____

Total Sponsorship and/or Ticket Amount: _____

Pay by check (make checks payable to Biz Bash Inc., a registered 501(c)3 non-profit organization).

Pay by debiting my Colorado Business Bank account. Account # _____

Please invoice me. Attention: _____

Credit card payment? Visit BizBash.org.

Please return completed forms via mail or e-mail.

Event information will be sent via email the week of April 17. | There will not be physical tickets exchanged or delivered prior to Biz Bash on April 20.

In compliance with IRS requirements, we attest that Biz Bash Inc. is a 501(c)3 non-profit organization, federal tax ID number 84-1576403. For federal income tax purposes, your order is deductible as a charitable contribution only to the extent that it exceeds the value of goods and/or services you receive in exchange for your gift. We estimate that the fair market value of goods and/or services provided to you is \$150 per person.

SILENT AUCTION DONATION FORM

The Biz Bash auction features unique items and packages such as amazing trips to national and international destinations, funky jewelry, upscale home improvements, artwork, dream golf outings to exclusive clubs, family outings in Colorado, sports memorabilia and much more. The silent auction proceeds truly make a difference in the overall event fundraising!

You can also submit your donation directly to the event team via the online form at bizbash.org.

Item Description: _____

Item Value: \$ _____ Expiration Date: _____

Item Restrictions: _____

Donor Company Name: _____ Website: _____

Contact Name: _____ Phone: _____

Address: _____

City: _____ State: _____ ZIP: _____

E-mail: _____

I heard about the Biz Bash from (location or employee name): _____

My auction donation:

Is included

Needs to be picked up

Will be mailed to you

Please email a photo of your item or a company logo to mryan@cobizfinancial.com.

Auction Deadline: April 1, 2017

Please send items to CoBiz Financial, 1401 Lawrence St., Ste. 1200, Denver, CO 80202.

Questions? Contact Megan Ryan, CoBiz Financial, mryan@cobizfinancial.com or 303.312.3420.

Thank you for your generosity!

Biz Bash Inc. is a 501(c)3 nonprofit organization, federal tax ID number 84-1576403.

For federal income tax purposes, your donation is 100% deductible as no goods or services were received in exchange for your donation.