



BIZ BASH



2018 Sponsorship Packet

April 19, 2018 | Denver's Fillmore Auditorium

2018 BIZ BASH

Brian Wilson
of the Beach Boys
featuring **Al Jardine**

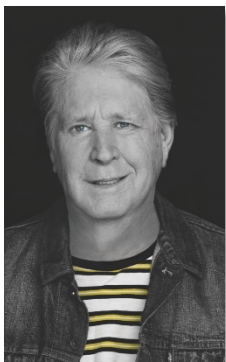
19 April
2018

Thursday, April 19, 2018 | Denver's Fillmore Auditorium | 6:30 p.m. | 18th annual

About Us

Since 2001, Biz Bash has been synonymous with CoBiz Financial, elevating our signature event as one of the most recognized events in town. The official black t-shirt event, Biz Bash offers *less* programming and *more* fun, all while raising much-needed dollars for local children's organizations. Now in its 18th year, the Biz Bash has raised more than **\$5.5 million** for local nonprofits in Colorado and Arizona by featuring exciting entertainment, a casual atmosphere, a foodie feast, a hosted bar and a high-end silent auction. Past entertainment headliners have included Big & Rich, Pat Benatar & Neil "Spyder" Giraldo, Kenny Loggins, and Huey Lewis and The News, making the event a night to remember. It's the perfect event for client entertainment, employee appreciation and networking. Or, just to have a night on the town with 1,200 of your closest friends! Most importantly, it's all for a good cause.

Entertainment: The Beach Boys' Brian Wilson featuring Al Jardine



Brian Wilson is one of American music's most deeply revered figures, the main creative force behind some of the most cherished recordings in rock history. It is no exaggeration to call Brian Wilson one of the most influential composers of the last century.

Born into a musical family, California native Wilson was barely out of his teens when he began to create some of the most beloved records ever – nine consecutive "gold" albums that featured such classics as "Surfer Girl," "In My Room," "I Get Around," "Don't Worry Baby," "Fun, Fun, Fun," "Help Me Rhonda" and "California Girls." These are just a handful of the more than two dozen Top 40 hits Brian co-wrote, arranged, produced and performed with his family band, The Beach Boys.

Celebrating the 40th anniversary of the classic Beach Boys' album *Pet Sounds*, in 2007 Wilson was honored with America's highest artistic tribute – the Kennedy Center Honor. Wilson has been called the Mozart of Rock, the Gershwin of his generation.

2018 Beneficiaries



Founded in 1978, **Kids First Health Care (Kids First)** is dedicated to improving the health and well-being of infants, children, and youth. Kids First opened the first school-based health center in Colorado and currently operates seven medical clinics in Adams County and is in the planning stages to establish two additional health centers. Over its history, Kids First has served more than 64,000 children and will serve approximately 4,000 children and youth over the next year. Biz Bash funds will launch a *Health Smiles, Healthy Children* preventative and educational dental care campaign reaching hundreds of children in underserved Adams County communities. KidsFirstHealthCare.org



Big Brothers Big Sisters
of Colorado

For 100 years **Big Brothers Big Sisters of Colorado** has been a longstanding mentoring organization serving youth in Colorado facing adversity. With strong, enduring and professionally supported one-to-one relationships, Big Brothers Big Sisters supports more than 2,300 mentoring relationships between youth and volunteer mentors in the metro Denver and Colorado Springs areas. Biz Bash dollars are supporting the highly renowned mentor2.0 program and a newly established scholarship endowment for high school students.

BigLittleColorado.org

2018 SPONSORSHIP LEVELS AND BENEFITS

Gold Sponsorship | \$11,000

- Company logo feature on the following:
 - BizBash.org with a link to sponsor's company page
 - Looping sponsor presentation at Biz Bash
 - CoBiz Financial social media channels: Facebook, Twitter and LinkedIn
 - All outgoing event marketing materials (digital & print media)
- Opportunity to provide a custom web banner on BizBash.org
- Sponsor spotlight on social media
- 10 admissions to Biz Bash with premier, front-of-the-house, reserved seating for guests

Silver Sponsorship | \$6,000

- Company sponsor listing on the following:
 - BizBash.org with a link to sponsor's company page
 - Looping sponsor presentation at the event
 - CoBiz Financial social media channels: Facebook, Twitter and LinkedIn
 - All outgoing event marketing materials (digital & print media)
- Sponsor spotlight on social media
- 10 admissions to Biz Bash with reserved seating for guests

Technology Sponsorship | \$6,500

- Company logo feature on the following:
 - BizBash.org with a link to sponsor's company page
 - Looping sponsor presentation at Biz Bash
 - CoBiz Financial social media channels: Facebook, Twitter and LinkedIn
 - Mobile bidding platform (website, mobile bidding, bidding tablets at event)
- Company recognition in all outgoing event marketing materials (digital & print media)
- Sponsor spotlight on social media
- 10 admissions to Biz Bash with reserved seating for guests

General Admission Ticket | \$300

Complimentary Food | Hosted Bar | Official commemorative Biz Bash t-shirt

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2018 SPONSOR COMMITMENT FORM

Yes, count me in as a sponsor of the Biz Bash on April 19!

\$11,000 GOLD Sponsor \$6,500 TECHNOLOGY Sponsor \$6,000 SILVER Sponsor \$300 GA Tix, # _____

Gold & Technology Sponsors: kindly forward your logo to Biz Bash by Mar. 16 to receive all applicable marketing benefits.

Your name or company name as you
want it to appear on your sponsorship: _____

Contact Name: _____ Business Name: _____

Business/Company website: _____

Address: _____

City: _____ State: _____ ZIP: _____

E-mail: _____ Cell Phone: _____

I heard about the Biz Bash from (location or employee name): _____

Total Sponsorship and/or Ticket Amount: _____

Pay by check (make checks payable to Biz Bash Inc., a registered 501(c)3 non-profit organization).

Pay by debiting my Colorado Business Bank account. Account # _____

Please invoice me. Attention: _____

Credit card payment? Visit BizBash.org.

Please return completed forms to BizBash@cobizfinancial.com. Or visit BizBash.org to purchase tickets/sponsorships.

Event information will be sent by email the week of April 9.

There will not be physical tickets exchanged or delivered prior to Biz Bash on April 19; all correspondence is electronic.

In compliance with IRS requirements, we attest that Biz Bash Inc. is a 501(c)3 non-profit organization. The federal tax ID number is 84-1576403. For federal income tax purposes, your order is deductible as a charitable contribution only to the extent that it exceeds the value of goods and/or services you receive in exchange for your gift. We estimate that the fair market value of goods and/or services provided to you is \$150 per person.

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SILENT AUCTION DONATION FORM

An event highlight, the Biz Bash auction features unique items and packages like exciting trips to national and international destinations, funky jewelry, upscale home improvements, artwork, dream golf outings to exclusive clubs, family outings in Colorado, sports memorabilia and much more. The silent auction proceeds make a difference in the overall event fundraising!

Auction donations can be submitted directly to the event team via the online form at BizBash.org.

Item Description: _____

Item Value: \$ _____ Expiration Date: _____

Item Restrictions: _____

Donor Company Name: _____ Website: _____

Contact Name: _____ Cell Phone: _____

Address: _____

City: _____ State: _____ ZIP: _____

E-mail: _____

I heard about the Biz Bash from (location or employee name): _____

My auction donation:

Is included

Needs to be picked up

Will be mailed to you

AUCTION SUBMISSION DEADLINE: MARCH 30, 2018.

AUCTION DONORS: please send physical items to CoBiz Financial, 1401 Lawrence St., Ste. 1200, Denver, CO 80202 AND email a photo of your item and/or a company logo to mryan@cobizfinancial.com.

Questions? Contact Megan Ryan, CoBiz Financial, mryan@cobizfinancial.com or 303.312.3420.

Thank you for your generosity!

Biz Bash Inc. is a 501(c)3 nonprofit organization, federal tax ID number 84-1576403.

For federal income tax purposes, your donation is 100% deductible as no goods or services were received in exchange for your donation.